



Primary Logo



Gold indicates clear space. The minimum required clear space is defined by X.

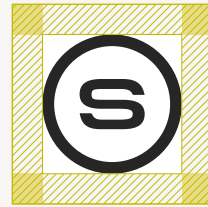
Secondary Logos

Wordmark



Gold indicates clear space.

Symbol



Gold indicates clear space.

Favicon



Logo Color Variations



Large Scale Signage & Promotional Item Logos



Color Palette

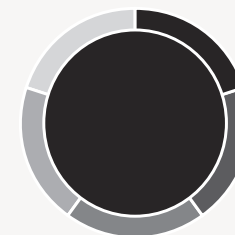
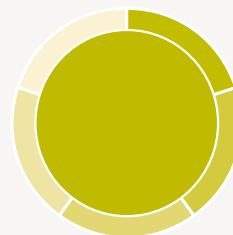
Primary

New Growth

PMS 390 C
CMYK 20 0 100 8
RGB 177 187 0
HEX B1BB00

Black

Black 98%
CMYK 0 0 0 98
RGB 35 31 32
HEX 231f20



Secondary

Gale Force

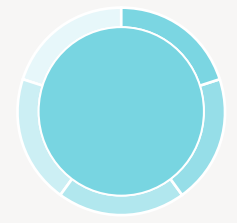
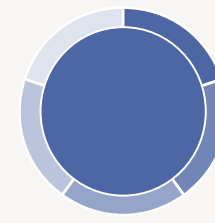
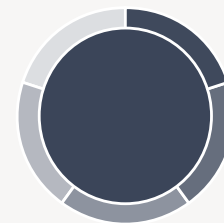
PMS 2379 C
CMYK 78 60 29 45
RGB 59 69 89
HEX 3B4559

Chambray

PMS 4141 C
CMYK 78 60 0 0
RGB 73 100 169
HEX 43609F

Robin's Egg

PMS 2225 C
CMYK 45 0 7 0
RGB 111 211 224
HEX 6FD3E0



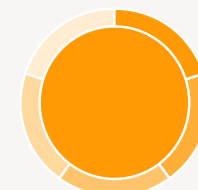
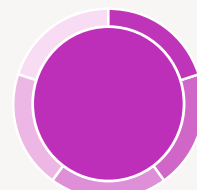
Tertiary

Orchid

PMS Purple C
CMYK 36 89 0 0
RGB 182 27 184
HEX B61BB8

Enliven

PMS 2013 C
CMYK 0 39 100 0
RGB 255 147 0
HEX FF9300



Typography

Aa

- Segoe UI Light
- Segoe UI Regular
- Segoe UI Italic
- Segoe UI Semibold
- Segoe UI Bold
- Segoe UI Bold Italic
- Segoe UI Black

Segoe UI Semibold

Lorem ipsum
dolar sit amed.

Segoe UI Regular

Renda sundae nobiti quatis quodit qui dolorum
volorere asperia volo quaectempos nimum as
seni sitatate nis prorates cuscia auta nia sam

Segoe UI Bold

Subhead

Vellesti cus, con eosam, sust mosam et exceper
orrovidis digento et alibeat et, simaio most
omnimpo reperum quunt landam harchicae
praes mod explaborepre labo. Obistemquam,
capturempor saeperibus milis re pa nosande
lendite mpores accum rem qui duciame nderovid
et lanis numquid que porit doloribus earum et