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SPARTANMOTORS.COM

Spartan Motors Names New Investor Relations Firm

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CHARLOTTE, Mich., Jan. 26 /PRNewswire/ -- Custom chassis maker Spartan Motors, Inc. ([NASDAQ:SPAR](http://www.nasdaq.com/SPAR)) today announced it has named Grand Rapids, Mich.- based Lambert, Edwards & Associates, Inc. as its investor relations counsel.

The Charlotte, Mich.-based manufacturer said it chose Lambert, Edwards & Associates (LE&A) following a selection process involving five Midwestern firms. LE&A will serve as investor relations counsel to Spartan, and will provide communications and public relations resources to the Company and its subsidiaries in four states.

"Lambert, Edwards has extensive knowledge of our industry and proven experience with small-cap growth companies. They will be important catalysts in attracting renewed interest and investment in Spartan Motors," said Spartan Motors President and Chief Operating Officer John Sztykiel. "Spartan Motors has an emerging growth story, and we are confident improved performance, coupled with a more consistent and proactive investor relations effort, will allow us to attract new analysts, institutions and individual investors to our stock."

Spartan Motors, Inc. (<http://theshyftgroup.com/>) is a leading developer and manufacturer of custom chassis for recreational vehicles, fire trucks, transit buses, tour buses, school buses and other specialty vehicles. Spartan also owns three companies that manufacture fire-and-rescue vehicles, Luverne Fire Apparatus, Quality Manufacturing and Road Rescue, Inc., as well as a majority stake in Carpenter Industries, Inc., which manufactures school bus bodies.

Lambert, Edwards & Associates, Inc. (LE&A) is a public and investor relations firm that works with publicly traded and privately held companies throughout the Midwest. Headquartered in Grand Rapids, LE&A specializes in working with small- and mid-sized companies in the automotive, consumer products, financial services, health care, manufacturing and retail industries.

The statements contained in this news release include certain predictions and projections that may be considered forward-looking statements by the securities laws. These statements involve a number of risks and uncertainties, including but not limited to economic, competitive, governmental and technological factors affecting the Company's operations, markets, products, services and prices, and actual results may differ materially.

Source: Spartan Motors, Inc.

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