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**SPARTANMOTORS.COM**

## **Utilimaster, A Spartan Motors Brand, To Showcase Transit Van Upfit At 2019 NAFA Institute And Expo In Louisville**

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### **Spartan Motors to Concurrently Debut Strobes-R-Us Brand as part of Spartan Family**

CHARLOTTE, Mich., April 15, 2019 /PRNewswire/ -- Spartan Fleet Vehicles and Services ("Spartan"), a business unit of [Spartan Motors, Inc.](#) (NASDAQ: SPAR) that goes to market under the Utilimaster®, Spartan Upfit Services, and Strobes-R-Us brands, will showcase an upfitted Ford Transit Low Roof 130" wheelbase van and introduce their recently acquired Strobes-R-Us brand to the industry at the [National Association of Fleet Administrators \(NAFA\) Institute & Expo](#) from April 15-17 in Louisville, Kentucky.

On display in booth 347, Utilimaster's latest purpose-built upfit features vehicle flooring with integrated mounting for the Ford Transit 130" wheelbase cargo van, making it built to withstand tough conditions, endure extra payload, and offer a quiet ride. The featured model boasts multiple storage and shelving options, as well as LED lights, a maximum-view partition, and a double-clamp ladder rack.

"Utilimaster's upfit facility in Kansas City, which is located next to the Ford Transit plant, allows us to provide improved ship-thru time and cost savings for this type of upfit," said Chad Heminover, President, Fleet Vehicles and Services, Spartan Motors. "Displaying this latest vehicle here at the NAFA Institute and Expo demonstrates first-hand that we are a one-stop, bumper-to-bumper upfit partner for customers looking for a quality and unique solution."

Additionally, Spartan Motors will introduce recently acquired Strobes-R-Us to the market at the Expo. As part of the Spartan Motors family, Strobes-R-Us increases the company's custom lighting, displays, and storage offerings to law enforcement, specialty fleet upfits, emergency response, and municipal customers.

"We are thrilled to introduce Strobes-R-Us as the newest member of the Spartan family," said Daryl Adams, President and Chief Executive Officer, Spartan Motors. "In addition to our Utilimaster commercial and retail vehicles seen at NAFA, Spartan Motors serves emergency response customers globally. We look forward to broadening our upfit portfolio to provide innovative upfit solutions to law enforcement and other specialty fleets."

Utilimaster cargo van upfits are highly customizable, each designed to give drivers easy access to cargo while keeping speed, simplicity, and safety in mind. Options such 360-degree cameras, safety lighting, and computer mounts increase safety, while shelving, toolbox, and refrigeration or freezer options allow the upfits to be tailored for any type of work.

The annual NAFA Institute and Expo is the world's largest event for fleet management, drawing more than 1,000 attendees from around the world. The event offers fleet professional educational sessions, as well as insight into the latest industry innovations and trends. For more information, visit: [www.nafainstitute.org](http://www.nafainstitute.org)

### **About Spartan Motors**

Spartan Motors, Inc. is the North American leader in specialty vehicle manufacturing and assembly for the commercial and retail vehicle industries (including last-mile delivery, specialty service, and vocation-specific upfit segments), as well as for the emergency response and recreational vehicle markets. The Company is organized into three core business segments, including Spartan Fleet Vehicles and Services, Spartan Emergency Response, and Spartan Specialty Vehicles. Today, its family of brands also include Spartan Authorized Parts, Spartan Factory Service Centers, Utilimaster®, Strobes-R-Us™, Smeal, Ladder Tower™, and UST®. Spartan Motors and its go-to-market brands are

well known in their respective industries for quality, durability, aftermarket product support, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, South Carolina, Florida, Missouri, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$816 million in 2018. Learn more about Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

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