



1541 Reynolds Rd. Charlotte, MI 48813

P: 517.543.6400

**SPARTANMOTORS.COM**

## **Spartan Motors' Utilimaster To Demonstrate Vocation-Specific Fleet Vehicle Designs And Innovations At 2018 NTEA Work Truck Show**

February 27, 2018

CHARLOTTE, Mich., Feb. 27, 2018 /PRNewswire/ -- [Spartan Fleet Vehicles and Services](#) ("Spartan"), a business unit of [Spartan Motors, Inc.](#) (NASDAQ: SPAR) which goes to market under the Utilimaster® and Spartan Upfit Services brands, will display four custom fleet vehicles born out of its proprietary Work-Driven Design™ process, at the NTEA Work Truck Show on March 6 - 9 in Indianapolis. The fleet vehicles, each customized for their specific vocations and corresponding business needs, will be presented by Spartan Fleet Vehicles and Services President, Tom Ninneman, and Spartan Motors President and Chief Executive Officer, Daryl Adams, at booth #3049.

Custom vehicles to be showcased in the exhibit hall include, the Hy-Vee Velocity, the ConEd Utility walk-in van, and the Utilimaster Utility Ford Transit Demo. Additionally, in partnership with electric chassis provider, Motiv, Utilimaster will showcase an AmeriPride EV walk-in van at NTEA's Ride and Drive event on March 7<sup>th</sup> and 8<sup>th</sup> taking place just outside the exhibit hall at the Indiana Convention Center. Utilizing Motiv's electric Powertrain Control System, batteries, motors, and other components, the AmeriPride EV walk-in van has a range of 85 miles on a full charge and up to 20% gradeability.

"The four vehicles we are displaying at the NTEA Work Truck Show all feature highly customized capabilities we discovered and developed for our customers through our proprietary Work-Driven Design process," said Ninneman. "We have been serving customers in the work truck market for more than four decades, and we continue to evolve with them to create unique solutions across the entire class 2-6 vehicle space."

For the utility industry, the Utility Demo Ford Transit is designed with a Volta hybrid battery system, eliminating the need for a loud and gasoline dependent generator. The batteries create a near-silent and emission-free solution that are used to power the essential equipment and power tools necessary to service utility work sites. Also supporting the utility industry, the ConEd Utility walk-in van supports workers with a highly modular cargo area for maximum versatility; a durable, lightweight aluminum body; and a low step-in height for easy entry and exit to increase driver productivity and safety.

The Hy-Vee Velocity is designed to support those utilizing fleet vehicles for their food delivery and grocery needs. Built with an 85-inch ceiling and heavy-duty cargo shelving options, the Velocity has the capability to be refrigerated and uniquely designed to fit food delivery, baking, and florist service needs. Designed for multi-stop conditions, the Hy-Vee Velocity features custom rear doors, one at 10" wide and the other at 30", designed for ease of driver access, a rearview camera for additional vehicle and driver safety, and three points of contact grab bars for improved ergonomics.

"The Work Truck Show is the premiere opportunity for us to demonstrate the value and showcase our expertise in designing custom, vocation-specific vehicles," said Adams. "Creating best-in-class vehicles and solutions for fleet owners and managers is key in serving the last mile delivery vehicle segment and owning the utility and specialty service vehicle markets in the growing fleet category."

The Work Truck Show is North America's largest work truck event. Attendees can interact with thousands of industry professionals, set up meetings with current suppliers or customers, find solutions to resolve technical issues and talk shop with industry peers at special events and receptions. For more information, visit [www.worktruckshow.com](http://www.worktruckshow.com).

### **About Spartan Motors**

Spartan Motors, Inc. is a leading designer, engineer, manufacturer, and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies, and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces, and contract assembly (light/medium duty truck) markets. The Company's brand names — Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal, and its family of brands, including Ladder Tower™ and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Wisconsin, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$707 million in 2017. Visit Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

 View original content: <http://www.prnewswire.com/news-releases/spartan-motors-utilimaster-to-demonstrate-vocation-specific-fleet-vehicle-designs-and-innovations-at-2018-ntea-work-truck-show-300605042.html>

SOURCE Spartan Motors, Inc.

Media Contact: Samara Hamilton - Corporate Director of Marketing, Spartan Motors, Inc., 517.997.3860, [Samara.Hamilton@spartanmotors.com](mailto:Samara.Hamilton@spartanmotors.com); Matt Jackson - Senior Director, Lambert, Edwards & Associates, 616.258.5776, [mjackson@lambert.com](mailto:mjackson@lambert.com)