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Spartan Motors To Present Its New Cargo Van And Midsize Fleet Upfit Services At NTEA Work Truck Show

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Spartan Upfit Services Provides Cost-Effective, Streamlined Fleet Customization

CHARLOTTE, Mich., March 14, 2017 /PRNewswire/ -- Spartan Fleet Vehicles and Services ("Spartan"), a business unit of Spartan Motors, Inc. (NASDAQ: SPAR) which encompasses the Utilimaster® brand, formally unveils its new *Spartan Upfit Services* product and service offerings at this week's NTEA Work Truck Show in Indianapolis. Spartan Fleet Vehicles and Services President, John Forbes, will present an overview of the new custom fleet solution Wednesday, March 15 from 3:30 to 3:55 p.m. in booth #1641.

Spartan Upfit Services is a cost-effective, modernized fleet upfit assembly operation dedicated to the customization of cargo vans and other midsize fleet vehicles servicing the utility, telecom, health care, construction, food and beverage and parcel-delivery markets. Spartan offers a combination of kits and base packages with corresponding customized services, while common vocational packages are available for quick delivery. Recently launched in Kansas City, the operation is getting its start in a new 50,000-square-foot building allowing vehicles to be processed via the Ford Ship-Thru Program.

"The Work Truck Show is North America's largest work truck-specific event, so it's a terrific opportunity for us to engage directly with the fleet community we serve," said Daryl Adams, president and CEO of Spartan Motors. "Our new upfit brand bundles years of key learnings from our Utilimaster business and applies it to the growing cargo fleet category. It's not just an improved process, but an improved product our fleet managers, and their drivers, will appreciate."

For more information on the Spartan Upfit Services, originally announced in a [press release](#) last month, visit theshyftgroup.com/upfitservices.

The Work Truck Show is North America's largest work truck event. Attendees can interact with thousands of industry professionals, set up meetings with current suppliers or customers, find solutions to resolve technical issues and talk shop with industry peers at special events and receptions. For more information, visit www.worktruckshow.com.

About Spartan Motors

Spartan Motors, Inc. is a leading designer, engineer, manufacturer and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces and contract assembly (light/medium duty truck) markets. The Company's brand names — Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories; Smeal® and its family of brands, including Ladder Tower™ and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service and first-to-market innovation. The Company employs approximately 2,200 associates and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Wisconsin, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$591 million in 2016. Visit Spartan Motors at theshyftgroup.com.

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SOURCE Spartan Motors, Inc.

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