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**SPARTANMOTORS.COM**

## **Spartan Motors to Present at the Roth Capital Partners New York Conference**

September 14, 2004

CHARLOTTE, Mich.--(BUSINESS WIRE)--Sept. 14, 2004--Spartan Motors, Inc. (Nasdaq:SPAR) today announced it will be presenting on September 15, 2004, at the Roth Capital Partners New York Conference. Making the presentation will be John Szykiel, president and CEO of Spartan Motors.

A live webcast of the presentation will be available, please click on the following link or go to <https://theshyftgroup.com/webcasts.asp>. The webcast of the presentation will be archived for sixty days.

### **About the Roth Capital Partners New York Conference**

This annual event is the largest in the nation for emerging growth companies. It provides a concentrated forum where Institutional Investors can meet the executives of growth companies hand picked by Roth Capital's research team. The conference will highlight approximately 225 companies from industry groups including Health Care/Life Sciences; Consumer Products; Defense & Industrial Technologies; Digital Media, IT & Entertainment; Broadband & Fiber Optics; Gaming; and Business and Banking/Financial Services.

This year, as a result of numerous client requests, Roth has extended the conference to three working days, including a Discovery Day, which will be hosted by RedChip Resources, LLC.

### **About Spartan Motors**

Spartan Motors, Inc. ([theshyftgroup.com](http://theshyftgroup.com)) designs, engineers and manufactures custom chassis and vehicles for the recreational vehicle, fire truck, ambulance and emergency-rescue markets. The Company's brand names -- Spartan(TM), Crimson Fire(TM), Crimson Fire Aerials(TM), and Road Rescue(TM) -- are known in their market niches for quality, value, service and being the first to market with innovative products. The Company employs approximately 700 at facilities in Michigan, Alabama, Pennsylvania, South Carolina, and South Dakota. Spartan Motors is publicly traded on The Nasdaq Stock Market under the ticker symbol SPAR.

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