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**SPARTANMOTORS.COM**

## **Spartan Motors to Host 2017 Analyst/Investor Day and Specialty Vehicle Showcase in New York City on Thursday, October 12**

October 3, 2017

### **Three Year Growth Plan, Access to Key Leadership, and an Impressive Collection of Spartan Motors Vehicles Including: Fire Trucks, Last-Mile Delivery Vehicles, and Class A Diesel RVs at the Javits Center**

CHARLOTTE, Mich., Oct. 3, 2017 /PRNewswire/ -- Spartan Motors, Inc. (NASDAQ: SPAR) ("Spartan" or the "Company"), a global leader in specialty chassis and vehicle design, today announced it will host an analyst and investor day for research analysts and institutional investors on Thursday, October 12, 2017, at the Jacob K. Javits Center in New York City. Designed to give analysts and investors the opportunity to get up close, touch, and sit inside specialty vehicles, the event will include growth-focused three year plans by management, as well as live Q&A and hosted tours of over a dozen vehicles and chassis, including its "last mile delivery" portfolio, American flag-wrapped 42' RV chassis, and game changing S-180 line of pumpers, which is revolutionizing the emergency response industry.

Management presentations will begin at 8:00 a.m. EDT and conclude at noon, and will feature Spartan Motors executives Daryl Adams, President and Chief Executive Officer; Rick Sohm, Chief Financial Officer; and divisional presidents who together will provide an in-depth overview of Spartan's industry and business outlook, strategic growth plans, and financial goals.

Morning presentations will be followed by showroom tours from noon – 3 p.m. with the opportunity to speak individually with management team members, one-on-one. Vehicles on display will include both new production unit and customer vehicles from across the globe. The showcase will feature demonstrations such as Spartan's Advanced Protection System® (APS) collision mitigation and stability technology.

A live audio webcast (and post-event replay) of the formal presentations will be accessible on the Company's website, [theshyftgroup.com/investor-relations](http://theshyftgroup.com/investor-relations). Presentation slides will be posted to the same site on the day of the event.

Analysts and institutional investors interested in attending are encouraged to register at [theshyftgroup.com/AnalystDay](http://theshyftgroup.com/AnalystDay), or to contact Spartan Investor Relations at [tdeur@lambert.com](mailto:tdeur@lambert.com) to get registered to attend.

### **About Spartan Motors**

Spartan Motors, Inc. is a leading designer, engineer, manufacturer and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces and contract assembly (light/medium duty truck) markets. The Company's brand names — Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal and its family of brands, including Ladder Tower™ and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service and first-to-market innovation. The Company employs approximately 2,200 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Wisconsin, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$591 million in 2016. Visit Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

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SOURCE Spartan Motors, Inc.

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