



1541 Reynolds Rd. Charlotte, MI 48813

P: 517.543.6400

SPARTANMOTORS.COM

Spartan Motors Showcases Its Industry-First Driver Safety Technology with Crash Mitigation Demonstration at Florida RV SuperShow

January 19, 2017

Advanced Protection System® Represents Big Step Toward Autonomous Driving Aids for RVers

TAMPA, Fla., Jan. 19, 2017 /PRNewswire/ -- Spartan Motors, Inc. (NASDAQ: SPAR), a global leader in specialty chassis and vehicle design, manufacturing and assembly, demonstrated its groundbreaking Advanced Protection System® (APS) driver safety technology at the Florida RV SuperShow this week, complete with a simulated crash scenario in which an APS-enabled RV successfully avoids a collision without driver interference.

A video of Spartan's APS platform in action can be viewed here: <https://www.youtube.com/watch?v=g7cGvGcdiR4>

"We introduced our APS platform with 2017 model year coaches, but this is the first opportunity we've had to show it to the RV community so they could witness the technology firsthand," said Daryl Adams, President and Chief Executive Officer of Spartan Motors. "It's an impressive combination of cutting-edge technologies, yet it's not until you actually see it in action that you can begin to appreciate the new level of collision mitigation and resulting safety we've introduced. We're proud to say Spartan Motors is the first chassis supplier to bring this game-changing technology to the market."

Spartan's Advanced Protection System is available on 2017 Class A luxury coaches from leading premium manufacturers Entegra and Newmar. Spartan's APS platform utilizes the following systems:

- Radar-based Collision Mitigation (Forward Warning and Active Braking)
- Electronic Stability Control
- Adaptive Cruise Control
- Spartan Safe Haul™— a proprietary, integrated air braking system for towing

"This technology not only makes RVing safer, but it also opens doors to new consumers who may not have considered a Class A coach up to this point," said Steve Guillaume, President of Spartan Specialty Vehicles. "It ultimately makes the road ahead that much safer for everyone traveling on it."

The 2017 Florida RV SuperShow is held at the Florida State Fairgrounds in Tampa Jan. 17-22. It is the largest RV show in the nation. Admission is \$10 for adults and children under 16 years are free.

About Spartan Motors

Spartan Motors, Inc. is a leading designer, engineer, manufacturer and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces and contract assembly (light/medium duty truck) markets. The Company's brand names— Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, and Utilimaster®, a Spartan Motors Company— are known for quality, durability, performance, customer service and first-to-market innovation. The Company operates facilities in Michigan, Indiana, Pennsylvania, Kansas, Wisconsin, Nebraska, South Dakota, Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$550 million in 2015. Visit Spartan Motors at theshyftgroup.com.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/spartan-motors-showcases-its-industry-first-driver-safety-technology-with-crash-mitigation-demonstration-at-florida-rv-supershow-300393891.html>

SOURCE Spartan Motors, Inc.

Media: Samara Hamilton, Corporate Director of Marketing, Spartan Motors, Inc., (517) 997-3860 ; Investors: Juris Pagrabs, Group Treasurer & Director of Investor Relations, Spartan Motors, Inc., (517) 997-3862