

1541 Reynolds Rd. Charlotte, MI 48813 P: 517.543.6400

SPARTANMOTORS.COM

Spartan Motors President and CEO Daryl Adams Recognized as Transformative Business Leader of the Year

November 30, 2018

CHARLOTTE, Mich., Nov. 30, 2018 /PRNewswire/ -- Spartan Motors, Inc. (NASDAQ: SPAR), a global leader in specialty chassis and vehicle design, manufacturing and assembly, today announced its president and CEO, Daryl Adams, has been named a *Transformative Leader of the Year* by MichBusiness, a leading business advocacy group in Michigan. Adams was recognized at the annual *Best of MichBusiness Awards and Gala* event hosted at the MGM Grand in Detroit where more than 300 people gathered to honor Michigan's most innovative and successful companies.



Adams, in his fourth year as CEO at Spartan, has orchestrated a shift that has transformed Spartan from regional chassis manufacturer to global leader and category innovator of last mile delivery vehicles, emergency response vehicles, Class A Diesel motorhomes, specialty service vehicles, and custom upfitted vocational fleets. Adams has applied more than 30 years of automotive manufacturing experience to introduce LEAN and Six Sigma manufacturing principals while developing a culture of employee empowerment that contributes to an impressive innovation pipeline. The result is a revitalized commitment to manufacturing excellence and milestone business outcomes that include a 40 percent increase in revenue and a 1225% increase in net income, in just four years. *

"I am honored to be recognized by MichBusiness and I'm proud of what my team has been able to accomplish in a relatively short period of time," Adams said. "Change can be difficult, but we have a clear vision of who we are today and where we're headed tomorrow. I'm surrounded by an incredibly talented and dedicated group of people who view the notion of change as both an opportunity and an inspiration. This recognition is really a nod to the entire Spartan Motors team."

MichBusiness, formerly the Michigan Business and Professional Association (MBPA), is the state's leading business advocacy group recognizing elite, talented and innovative individuals across Michigan for their success and influence

as leaders in their specific industry sectors.

For more information about the award, visit https://michbusiness.com/event/2018-best-michbusiness-awards-gala/.

About Spartan Motors

Spartan Motors, Inc. is a leading designer, engineer, manufacturer, and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies, and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces, and contract assembly (light/medium duty truck) markets. The Company's brand names — Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal, and its family of brands, including Ladder Tower™ and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Nebraska, South Carolina, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$707 million in 2017. Visit Spartan Motors at theshyftgroup.com.

*During the period of 2014-2017 as outlined in Spartan Motors' 2017 Annual Report.

Media Contact:

Samara Hamilton – Corporate Director of Marketing and Communications Spartan Motors, Inc. (517) 997-3860 Samara.Hamilton@spartanmotors.com

Matt JacksonManaging Director, Partner Lambert mjackson@lambert.com (616) 233-0500

View original content to download multimedia: http://www.prnewswire.com/news-releases/spartan-motors-president-and-ceo-daryl-adams-recognized-as-transformative-business-leader-of-the-year-300758167.html

SOURCE Spartan Motors, Inc.