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SPARTANMOTORS.COM

Spartan Motors Launches New Roadcast 'Virtual Roadshow' for Investors

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CHARLOTTE, Mich., June 5 /PRNewswire-FirstCall/ -- Spartan Motors, Inc. (Nasdaq: SPAR) launched a new "digital roadshow" this week to present the company's growth story in a comprehensive, user-friendly format.

Spartan teamed with Roadcast Group (www.roadcastgroup.com) to produce its life-like, online video investor presentation, or Roadcast(TM). This virtual tour provides an interactive and easy-to-navigate presentation of the Spartan story for investors and other stakeholders.

To launch the Spartan Motors Roadcast, please visit theshyftgroup.com on the web and look for the "Virtual Road Show" link on the right side of the page.

"Our new Roadcast presentation is intended to provide stakeholders with a beyond-marketing perspective of Spartan Motors," said John Szykiel, president and CEO of Spartan Motors. "The presentation provides insight into who we are in today's marketplace, where we're going, how we intend to get there, the competitive landscape of each of our lines of business and an inside look at our facilities, processes and people. In addition, portions of the Spartan Roadcast presentation will be updated quarterly to ensure the most current information is available. We encourage all of Spartan's stakeholders - from our associates to investors to customers - to view our Roadcast presentation and learn more about how Spartan is transforming the world through specialty vehicles."

Spartan's Roadcast utilizes video of CEO John Szykiel and CFO Jim Knapp to tell the Spartan story and allows users to interact and "click through" to different sections of the online presentation using a menu-driven format. The Roadcast covers the company background, products, strategy, key markets and financial information, along with additional content about Spartan's corporate culture and operations.

About Spartan Motors

Spartan Motors, Inc. (theshyftgroup.com) designs, engineers and manufactures custom chassis and vehicles for the recreational vehicle, fire truck, ambulance, emergency-rescue and custom vehicle markets. The company's brand names - Spartan(TM), Crimson Fire(TM), Crimson Fire Aerials(TM), and Road Rescue(TM) - are known for quality, value, service and being the first to market with innovative products. The company employs approximately 1,200 at facilities in Michigan, Pennsylvania, South Carolina and South Dakota. Spartan reported sales of \$844.4 million in 2008 and is focused on becoming the premier manufacturer of custom vehicles and chassis in North America.

About Roadcast Group:

Roadcast(TM) Group (www.roadcastgroup.com) offers a proprietary suite of online and video-based investor relations and corporate communications tools and services to clients nationwide. The company's innovative Roadcast technology and extensive distribution reach allow corporations to communicate their story to investors and other key stakeholders effectively and "Be Everywhere."

This release contains forward-looking statements, including, without limitation, statements concerning our business, future plans and objectives and the performance of our products. . Forward looking statements are identifiable by words such as "believe," "expect," and "sustain." These forward-looking statements involve certain risks and uncertainties that ultimately may not prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. All dividends are considered and declared by the board of directors in their discretion. Technical complications may arise that could prevent the prompt implementation of the plans outlined above. The company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the company's Annual Report on Form 10-K filing and other filings with the United States Securities and Exchange Commission (available at <http://www.sec.gov>). Government contracts and subcontracts typically involve long payment and purchase cycles, competitive bidding, qualification requirements, delays or changes in funding, extensive specification development and changes, price negotiations and milestone requirements. An announced award of a governmental contract is not equivalent to a finalized executed contract and does not assure that orders will be issued and filled. Government agencies also often retain some portion of fees payable upon completion of a project and collection of contract fees may be delayed for long periods, which can negatively impact both prime contractors and subcontractors. The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise, except as required by law.

SOURCE Spartan Motors, Inc.

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