



1541 Reynolds Rd. Charlotte, MI 48813

P: 517.543.6400

**SPARTANMOTORS.COM**

## **Spartan Motors Exhibits Industry-Leading Chassis At RVX: The RV Experience**

March 12, 2019

### **Leading Class A Diesel Chassis Provider Presents K3 605 Chassis at RV Show in Salt Lake City, Utah**

CHARLOTTE, Mich., March 12, 2019 /PRNewswire/ -- [Spartan Specialty Vehicles](#), a business unit of [Spartan Motors, Inc.](#) (NASDAQ: SPAR) ("Spartan" or the "Company")—a global leader in specialty chassis and vehicle design, manufacturing, and assembly—will showcase its latest K3 605 chassis at industry tradeshow [RVX: The RV Experience](#), taking place at the Salt Palace Convention Center from March 12-14 in Salt Lake City, Utah. Displayed in the booth is Spartan's K3 605 chassis, which is riding under the 2020 Entegra Coach's Cornerstone luxury motorhome.

Spartan's K3 605 Class A diesel chassis is easier to drive and more maneuverable, to deliver a more enjoyable ride to owners. In addition, the chassis features Spartan's Advanced Protection System<sup>®</sup> (APS), an advanced driver assistance and integrated collision mitigation system that helps drivers avoid accidents, and provides proactive alerts when attention is critical.

"We constantly analyze the feedback we receive from customers on our chassis systems, from our 24/7/365 support and network of hundreds of North American Authorized Service Centers," said Steve Guillaume, President of Spartan Specialty Vehicles. "The superior driving performance available in the K3 605 chassis allows our customers to drive those long winding roads, turn tight corners, and easily move through and park in tight campground spaces. Spartan is proud to offer this chassis with our award-winning Connected Coach<sup>™</sup> technology, which features an easy to read and navigate digital dash instrument panel and display."

Spartan's Connected Coach digital display system combines a clear, intuitive user interface, complete with custom coach information like auto leveling, tire pressure monitoring, and Spartan APS integration. It provides the added convenience of keyless entry and push-button start technology. This unique market offering was inspired by the design of luxury SUV digital dashboards.

In addition to hands-on technical demonstrations of Spartan Connected Coach, Spartan representatives will be assisting dealer sales professionals in signing up for [Spartan Reward\\$](#), the program that pays for each coach sold, riding on a Spartan chassis. Representatives will also be available to provide dealers and service centers the opportunity to join Spartan's network of Authorized Service Centers.

Billed as a first-of-its-kind, dealer-focused market development show to promote the RV industry and its products; the new RVX show, scheduled for March 12-14 at the Salt Palace Convention Center in Salt Lake City, Utah, replaces the former RVIA National RV Trade Show that had taken place annually in Louisville, Kentucky, since the early 1960s.

To find out more about Spartan's K3 605 chassis, visit <https://theshyftgroup.com/rv>.

### **About Spartan Motors**

Spartan Motors, Inc. is the North American leader in specialty vehicle manufacturing and assembly for the commercial and retail vehicle industries (including last-mile delivery, specialty service, and vocation-specific upfit segments), as well as for the emergency response and recreational vehicle markets. The Company is organized into three core business segments, including Spartan Fleet Vehicles and Services, Spartan Emergency Response, and Spartan Specialty Vehicles. Today, its family of brands also include Spartan Authorized Parts, Spartan Factory Service Centers, Utilimaster<sup>®</sup>, Strobes-R-Us<sup>™</sup>, Smeal, Ladder Tower<sup>™</sup>, and UST<sup>®</sup>. Spartan Motors and its go-to-market brands are well known in their respective industries for quality, durability, aftermarket product support, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana,

Pennsylvania, South Carolina, Florida, Missouri, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$816 million in 2018. Learn more about Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

**CONTACT:**

Samara Hamilton – Corporate Director of Marketing and Communications

Spartan Motors, Inc.

517.997.3860

[Samara.Hamilton@spartanmotors.com](mailto:Samara.Hamilton@spartanmotors.com)

Matt Jackson – Managing Partner

Lambert & Company

616.233.0500

[mjackson@lambert.com](mailto:mjackson@lambert.com)

 View original content:<http://www.prnewswire.com/news-releases/spartan-motors-exhibits-industry-leading-chassis-at-rvx-the-rv-experience-300811203.html>

SOURCE Spartan Motors, Inc.