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SPARTANMOTORS.COM

Spartan Motors Appoints Vice President of Public Affairs and Brand Management

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CHARLOTTE, Mich., Dec. 3 /PRNewswire-FirstCall/ -- David L. Reid has joined Spartan Motors, Inc. (Nasdaq: SPAR) as vice president of public affairs and brand and strategic management, bringing 30 years of experience in marketing, corporate communications and branding leadership to the newly created position.

Reid will take an active role in corporate communications and brand management for Spartan Motors and its subsidiaries Spartan Chassis, Crimson Fire, Crimson Fire Aerials and Road Rescue. As part of the position, he will lead and coordinate investor relations, marketing, government affairs, public relations and corporate communications initiatives to Spartan's stakeholders.

"We are pleased to have Dave on the team, and expect his experience will be key in integrating our marketing and communication functions and elevating awareness and affinity toward Spartan Motors," said John Szykiel, president and chief executive officer of Spartan Motors. "We are also looking forward to his expertise in working with customers and industry partners, including government entities, which are a growing audience we have cultivated through our work with military customers.

"Dave helps strengthen the management team at Spartan Motors from a strategic planning and brand management perspective, a critical role as we continue to turn our record backlog into income and achieve strong top- and bottom-line growth."

Reid was previously chief marketing officer with a consumer products company. Reid also spent 20 years with publicly traded global furniture maker Herman Miller, Inc., including a role as senior vice president and general manager of Milcare, a subsidiary of Herman Miller specializing in healthcare furniture and equipment. While leading Milcare, he successfully returned the unit to profitability by developing government relationships, expanding into international markets and operational improvements. Reid was a member of Herman Miller's executive management team and Milcare's board of directors.

Reid earned a Bachelor of Science degree in business administration from Arizona State University.

About Spartan Motors

Spartan Motors, Inc. (theshyftgroup.com) designs, engineers and manufactures custom chassis and vehicles for the recreational vehicle, fire truck, ambulance, emergency-rescue and specialty vehicle markets. The Company's brand names - Spartan(TM), Crimson Fire(TM), Crimson Fire Aerials(TM), and Road Rescue(TM) - are known for quality, value, service and

being the first to market with innovative products. The Company employs approximately 1,300 at facilities in Michigan, Pennsylvania, South Carolina, and South Dakota. Spartan reported sales of \$445 million in 2006 and is focused on becoming the premier manufacturer of specialty vehicles and chassis in North America.

This release contains forward-looking statements, including, without limitation, statements concerning our business, future plans and objectives and the performance of our products. These forward-looking statements involve certain risks and uncertainties that ultimately may not prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. Technical complications may arise that could prevent the prompt implementation of the plans outlined above. The company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the company's Annual Report on Form 10-K filing and other filings with the United States Securities and Exchange Commission (available at <http://www.sec.gov>). Government contracts and subcontracts typically involve long payment and purchase cycles, competitive bidding, qualification requirements, delays or changes in funding, extensive specification development and changes, price negotiations and milestone requirements. An announced award of a governmental contract is not equivalent to a finalized executed contract and does not assure that orders will be issued and filled. Government agencies also often retain some portion of fees payable upon completion of a project and collection of contract fees may be delayed for long periods, which can negatively impact both prime contractors and subcontractors. The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise, except as required by law.

SOURCE Spartan Motors, Inc.

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