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## SPARTANMOTORS.COM

## Spartan Motors and Newmar Corporation Reveal Innovative Technology and Industry-Best Warranty at Annual Dealer Meeting

May 25, 2018

Leading Class A Diesel Chassis Provider Introduces Spartan Connected Coach™, Five-Year Bumper-to-Bumper Warranty, and Integrated Tow Vehicle Braking to Various 2019 Newmar Coach Models

CHARLOTTE, Mich., May 25, 2018 /PRNewswire/ -- Spartan Specialty Vehicles, a business unit of Spartan Motors, Inc. (NASDAQ: SPAR) ("Spartan" or the "Company")—a global leader in specialty chassis and vehicle design, manufacturing, and assembly—and OEM partner Newmar Corporation recently unveiled the 2019 Newmar model year at Newmar Corporation's annual dealer meeting in Dallas, Texas.

The alliance between Spartan Motors and Newmar Corporation brings a broad range of new features and chassis improvements to the 2019 model year. The first of many industry-best features from Spartan Motors, new to Newmar in 2019, includes Spartan Connected Coach™, a technology bundle that includes a new digital dash displaying typical automotive gauge functions. Features on the surrounding screen include a tire pressure monitoring system on the King Aire and Essex, fuel and DEF levels, and more. The King Aire features a 15-inch digital dash display, while the Essex, London Aire, Mountain Aire, and Dutch Star all feature a 12.3-inch digital dash display.

Spartan Connected Coach also features Spartan Passive Keyless Start, which provides the convenience of starting the coach with the push of a button. For the first time in the luxury Class A diesel motorhome market, owners now have an all-in-one digital key fob to not only start, but also lock and unlock the coach and all of its accessory compartments.

"At Spartan, we strive to bring continuous innovation to our partners, and Spartan Connected Coach offers Newmar owners a more intuitive driver interface," said Steve Guillaume, President of Spartan Specialty Vehicles. "Additionally, our best-in-class extended warranty proves that Spartan stands behind our chassis, giving owners the confidence that their coach will be on the road for a long time."

Spartan's extended five-year, 75,000-mile, bumper-to-bumper warranty was also introduced for 2019. This warranty is the industry's only five-year transferable chassis warranty, providing full coverage to owners for two years more than the competition. In addition to the two-year extension, a three-year complementary roadside assistance plan includes access to over 40,000 service and repair facilities throughout the U.S. and Canada, 24 hours a day, seven days a week, 365 days a year.

Spartan Safe Haul™—the industry's only chassis-integrated air supply for tow vehicle braking systems—is now standard on all 2019 Newmar models equipped with Spartan chassis. On the tow vehicle side, Spartan has aligned with Demco to offer Air Force One tow vehicle kits, made exclusively for Spartan Motors. The kits will be available for purchase through all motorhome dealers selling Newmar products.

"We are very excited to be offering Spartan Safe Haul™ pre-installed on our 2019 models," said John Sammut, Vice President of Sales, Newmar Corporation. "After a quick install of Spartan's exclusive Air Force One kit on the tow vehicles, our owners are equipped with the safest, most tech-savvy towing system on the market."

Finally, beginning with the 2019 model year, the Newmar Ventana 40- and 43-foot tag axle models are available built on Spartan's all-new K2 400 chassis. The K2 400 features a Cummins® L9 400 horsepower diesel engine and an Allison 3000MH Transmission. Spartan Passive Keyless Start and Spartan Safe Haul are standard on both Ventana tag axle models built on the K2 400, bringing the latest technology to a new platform in 2019.

To learn more about Spartan's digital dash display for Newmar, please visit: <a href="http://info.spartanmotors.com/connected-coach-newmar">http://info.spartanmotors.com/connected-coach-newmar</a>

## **About Spartan Motors**

Spartan Motors, Inc. is a leading designer, engineer, manufacturer, and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies, and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces, and contract assembly (light/medium duty truck) markets. The Company's brand names — Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal, and its family of brands, including Ladder Tower<sup>TM</sup> and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Wisconsin, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$707 million in 2017. Visit Spartan Motors at theshyftgroup.com.

## **About Newmar Corporation**

Established in 1968, Newmar is an innovator and leader in the RV manufacturing industry and recognized nationally for its excellence in quality. Newmar is privately owned and has a dealer network that spans across the United States and Canada. Newmar is located at 355 N. Delaware Street, Nappanee, Indiana. Newmar: When You Know The Difference.

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SOURCE Spartan Motors, Inc.

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