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Spartan Motors And Entegra Coach Unveil Reatta Class A Diesel Luxury Coach At FMCA's 98th International Convention And RV Expo

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Spartan's K1 360 Chassis Provides High-End Luxury on a Smaller Platform

CHARLOTTE, Mich., July 23, 2018 /PRNewswire/ -- [Spartan Specialty Vehicles](#), a business unit of [Spartan Motors, Inc.](#) (NASDAQ: SPAR) ("Spartan" or the "Company")—a global leader in specialty chassis and vehicle design, manufacturing, and assembly—and OEM partner Entegra Coach®, a division of Jayco, Inc., which is a subsidiary of Thor Industries, Inc. (NYSE: THO), unveiled the all-new 2019 Entegra Coach Reatta™ luxury Class A diesel motorhome at the [Family Motor Coach Association's \(FMCA\) 98th International Convention & RV Expo](#) in Gillette, Wyoming. Built on the newest Spartan K1 360 chassis, the Reatta is a luxury motor coach built for owners who desire high-end luxury in a smaller, more nimble package.

"The Reatta offers the industry's premier foundation for RV owners looking for a luxury chassis, but who are looking for a smaller coach," said Steve Guillaume, President of Spartan Specialty Vehicles. "Partnering with Entegra Coach, and combining their craftsmanship with our best-in-class chassis quality and durability gives our customers the added assurance of a worry-free lifestyle on the road."

Featuring an independent front suspension package, complete with custom-tuned Bilstein shocks and a heavy-duty Cummins® 360 horsepower diesel engine, the K1 360 provides drivers of the Entegra Reatta with superior ride and handling, and the muscle to attack any mountain. Designed to enhance the user experience with premium interior décors, an exterior 39-inch LED HD-TV, entertainment system, and stunning exterior paint choices, the Reatta merges top-of-the-line luxury with the ease of an entry-level driver experience. Welcoming buyers into the market, this smaller Entegra model targets RV buyers at a lower price point than was traditionally available in a diesel pusher, as well as existing owners seeking to transition into a smaller coach, while still enjoying Spartan chassis' industry-best features.

The Spartan K1 360 chassis includes:

- Industry-first Cummins B-series engine packaged chassis with an Independent Front Suspension
- Bilstein 46mm shocks which provide consistent ride tuning
- Easier serviceability with Spartan's exclusive side-mounted service center
- 10,000 lb. towing capacity
- Raised rail design for frame strength and basement storage
- Rear-mounted radiator and charge air cooler, parallel air flow system with low-profile radiator with clutch to minimize noise and dust kick-up

[FMCA](#) is an international organization for families who own and enjoy the use of self-contained, motorized recreation vehicles known as motorhomes. The association maintains its national headquarters in Cincinnati and currently has more than 70,000 active member families. The 98th International Convention and RV Expo was held at Cam-Plex in Gillette, and drew a crowd of FMCA members to explore the latest RV models, visit supplier and vendor booths, attend seminars, and share in each other's passion for the RV industry.

About Spartan Motors

Spartan Motors, Inc. is a leading designer, engineer, manufacturer, and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies, and parts for the fleet and delivery, recreational vehicle (RV), emergency response, defense forces, and contract assembly (light/medium duty truck) markets. The Company's brand names —

Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal, and its family of brands, including Ladder Tower™ and UST®; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Missouri, Nebraska, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$707 million in 2017. Visit Spartan Motors at theshyftgroup.com.

About Entegra Coach

Headquartered in Middlebury, Indiana, Entegra Coach, a division of Jayco, Inc., which is a subsidiary of Thor Industries, Inc., manufactures and markets luxury diesel and gas motorhomes. For additional information about Entegra Coach or its products, go to www.entegracoach.com or call 800-945-4787.

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SOURCE Spartan Motors, Inc.

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