



1541 Reynolds Rd. Charlotte, MI 48813

P: 517.543.6400

SPARTANMOTORS.COM

Spartan Motors Adds Seasonal Service Center To Support RV Enthusiasts At The Florida RV SuperShow

January 14, 2019

Clearwater location offers preventative maintenance and full repair capabilities for Class A diesel RV owners traveling to the SuperShow and those wintering in Florida

CHARLOTTE, Mich., Jan. 14, 2019 /PRNewswire/ -- [Spartan Specialty Vehicles](#), a business unit of [Spartan Motors, Inc.](#) (NASDAQ: SPAR) ("Spartan" or the "Company")—a global leader in specialty chassis and vehicle design, manufacturing, and assembly expands its factory service availability to RV owners for winter travel convenience by opening the doors to a seasonal dedicated RV service center in Clearwater, Florida, this week. The service center provides premium Class A recreational vehicle owners (RVers) with convenient factory-direct service alongside onsite access to factory authorized parts in the nation's southernmost state.

Spartan's new Florida presence is located at 4455 Ulmerton Road, Clearwater, FL 33762, and will be open through the end of February. This seasonal service provision gives RVers traveling throughout Florida, or those making their way to and from the Florida RV SuperShow in Tampa, a convenient place to get necessary maintenance services, or repairs. Importantly, the new location gives Spartan dealers in the area better access to their factory partner, should they need additional hands-on service support.

"We know the RV owner choosing a Spartan chassis is in search of premium service and support throughout every aspect of their ownership experience, and we're committed to keeping them on the road to adventure," said Steve Guillaume, President for Spartan Motors Specialty Vehicles. "We've built a network of dealers and Spartan authorized service centers that give owners convenient access to Spartan Authorized Parts and Service and is available in nearly every state in the U.S. and almost every province in Canada. This seasonal service offering is further proof of our commitment to comprehensive customer service."

The Clearwater maintenance and repair center is equipped with service bays and a comfortable and convenient owner lounge. This Spartan service center, like all others, is staffed by the same skilled staff who work hand-in-hand with teammates who design and build new Spartan chassis, so RVers can be assured of efficient and accurate diagnoses and repairs.

"Extending Spartan Factory Service beyond the walls of our Charlotte, Michigan, headquarters is an important step toward meeting our owner drivers where they live, work, and explore," said Kurt Beyer, Vice President, Spartan Aftermarket Product Support. "Putting direct, onsite access to Spartan Authorized Parts in the hands of our skilled, ASE, and RVIA certified mechanics gives Spartan chassis owners the confidence they deserve, knowing their luxury motor coach can be expertly maintained and repaired wherever the road takes them."

As a pioneer in dedicated and accessible customer service, Spartan Motors extends its 24/7/365 aftermarket product support offerings with Spartan Connected Care®, a free mobile app available in Android and Apple formats.

To schedule a service appointment at Spartan's Florida RV maintenance and repair facility, please visit theshyftgroup.com/authorized-service-centers or call (866) 383-3695 (option 2).

About Spartan Motors

Spartan Motors, Inc. is a leading designer, engineer, manufacturer, and marketer of a broad range of specialty vehicles, specialty chassis, vehicle bodies, and parts for the fleet and delivery, recreational vehicle (RV), emergency

response, defense forces, and contract assembly (light/medium duty truck) markets. The Company's brand names — Spartan Motors, Spartan Specialty Vehicles, Spartan Emergency Response, Spartan Parts and Accessories, Smeal, and its family of brands, including Ladder Tower™ and UST®; Strobes-R-U's; and Utilimaster®, a Spartan Motors Company — are known for quality, durability, performance, customer service, and first-to-market innovation. The Company employs approximately 2,300 associates, and operates facilities in Michigan, Indiana, Pennsylvania, Florida, Missouri, Nebraska, South Carolina, South Dakota; Saltillo, Mexico; and Lima, Peru. Spartan reported sales of \$707 million in 2017. Visit Spartan Motors at theshyftgroup.com.

CONTACT:

Samara Hamilton
Corporate Director of Marketing and Communications
Spartan Motors, Inc.
Samara.Hamilton@spartanmotors.com
(517) 997-3860

Matt Jackson
Managing Director, Partner
Lambert
mjackson@lambert.com
(616) 233-0500

 View original content: <http://www.prnewswire.com/news-releases/spartan-motors-adds-seasonal-service-center-to-support-rv-enthusiasts-at-the-florida-rv-supershow-300777579.html>

SOURCE Spartan Motors, Inc.