

1541 Reynolds Rd. Charlotte, MI 48813 P: 517.543.6400

SPARTANMOTORS.COM

Spartan Chassis Sells Out RV Owner Training Academy

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CHARLOTTE, Mich., Aug. 15, 2014 (GLOBE NEWSWIRE) -- <u>Spartan Chassis</u> ("Spartan" or the "Company"), a business unit of <u>Spartan Motors, Inc.</u> (Nasdaq:SPAR), announced today that all RV Owner Training Academy classes have been sold out for the duration of 2014, making it three straight years of 100% attendance. The Company also announced that a wait list has begun for 2015 training classes.

"The Spartan Chassis RV Owner Training Academy is the greatest way for a motorhome owner to gain the most valuable information on service, recommended maintenance, specifications, storage, driving and overall user experience," said Timothy Hamm, Vice President, Sales and Business Development of the Specialty Vehicles business unit, Spartan Chassis. "The desire to participate in our premium class is evident in the fact we are now forced into a wait list for the third-straight year, indicating 2015 will be our fourth-consecutive year with sold out classes. Our aspiration is that the owner for each and every motorhome equipped with a Spartan chassis is engaged, satisfied and is a brand loyalist."

Every participant of the Spartan RV Owner Training Academy receives in-depth, hands-on training unavailable elsewhere. The course will take the uncomfortable co-pilot and ease them into the pilot seat of the 40+-foot RV. Additionally, every participant will gain detailed insight into their specific motorhome when a qualified Spartan Chassis technician joins them for a walk-around of their motorhome. The weeklong class is guaranteed to enhance the knowledge of both the new and long-time Spartan owners.

Classes in the 2015 calendar year will be conducted between May and October. Due to increased demand the past two years, the Company met the request with an additional two classes in 2014, creating over a 28% increase in the number of attendees this year versus 2013.

Additionally, all buyers of new Spartan-equipped motorhomes will receive a complimentary set of Spartan Chassis jackets. Ordering instructions will be included with every Spartan Chassis welcome packet sent from Spartan.

To learn more about the Spartan RV Owner Training Academy or to register for future classes, visit http://www.spartanchassis.com/cps/trainingcenter/trainingcenter.asp.

Topics covered include:

- Personal on-the-road drive time with a certified instructor
- Driver Course consisting of driver hazard awareness, basic driver guidelines, hazard avoidance, control and recovery and the driver's role
- · Weighing an RV and adjusting tire pressures accordingly
- Personal walk-around and inspection of coach with a qualified Spartan Chassis Technician
- Chassis Maintenance
- Spartan Aftermarket Parts
- · Chassis Air Systems
- Spartan & OEM Integration
- Spartan Customer First/Warranty information
- Chassis Suspensions
- Chassis Electrical
- · Chassis Troubleshooting
- Factory Tour

About Spartan Chassis, Inc.

Spartan Chassis, Inc. is a world-class leader in the engineering, manufacturing and marketing of chassis and aftermarket parts for emergency response, recreational vehicle (RV), defense and specialty vehicles. End users recognize and request the Spartan Chassis brand, which consistently delivers superior performance, exceptional safety ratings and innovations which distinguish us from the competition. Visit Spartan Chassis at www.spartanchassis.com.

About Spartan Motors

Spartan Motors, Inc. designs, engineers and manufactures specialty chassis, specialty vehicles, truck bodies and aftermarket parts for the recreational vehicle (RV), emergency response, government services, defense, and delivery and service markets. The Company's brand names – SpartanTM, Spartan ChassisTM, Spartan ERTM, Spartan ERVTM and Utilimaster® - are known for quality, performance, service and first-to-market innovation. The Company employs approximately 1,700 associates at facilities in Michigan, Pennsylvania, South Dakota, Indiana, and Florida. Spartan reported sales of \$470 million in 2013 and is focused on becoming a global leader in the design, engineering and manufacture of specialty vehicles and chassis. Visit Spartan Motors at theshyftgroup.com.

This release contains several forward-looking statements that are not historical facts, including statements concerning our business, strategic position, financial strength, future plans, objectives, and the performance of our products. These statements can be identified by words such as "believe," "expect," "intend," "potential," "future," "may," "will," "should," and similar expressions regarding future expectations. These forward-looking statements involve various known and unknown risks, uncertainties, and assumptions that are difficult to predict with regard to timing, extent, and likelihood. Therefore, actual performance and results may materially differ from what may be expressed or forecasted in such forward-looking statements. Factors that could contribute to these differences include operational and other complications that may arise affecting the implementation of our plans and business objectives; continued pressures caused by economic conditions and the pace and extent of the economic recovery; challenges that may arise in connection with the integration of new businesses or assets we acquire or the disposition of assets; issues unique to government contracting, such as competitive bidding processes, qualification requirements, and delays or changes in funding; disruptions within our dealer network; changes in our relationships with major customers, suppliers, or other business partners, including Isuzu; changes in the demand or supply of products within our markets or raw materials needed to manufacture those products; and changes in laws and regulations affecting our business. Other factors that could affect outcomes are set forth in our Annual Report on Form 10-K and other filings we make with the Securities and Exchange Commission (SEC), which are available at www.sec.gov or our website. All forward-looking statements in this release are qualified by this paragraph. Investors should not place undue reliance on forward-looking statements as a prediction of actual results. We undertake no obligation to publicly update or revise any forward-looking statements in this release, whether as a result of new information, future events, or otherwise.

CONTACT: Russell T. Chick
Corporate Director of Marketing
Spartan Motors, Inc.
517.997.3852

Spartan Motors, Inc.