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**SPARTANMOTORS.COM**

## **Spartan Chassis Launches Ride and Drive Program to Highlight the Industry's Most Dynamic Ride and Handling**

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### **Program to Begin at Family Motor Coach Association (FMCA) Rally in Redmond, Ore.**

CHARLOTTE, Mich., Aug. 12, 2014 (GLOBE NEWSWIRE) -- [Spartan Chassis](#) ("Spartan" or the "Company"), a business unit of [Spartan Motors, Inc.](#) (Nasdaq:SPAR), will demonstrate its superior chassis performance during a free Ride and Drive event at the FMCA 90<sup>th</sup> Family Reunion & Motorhome Showcase held Aug. 13 to 16, 2014, at the Deschutes County Fair & Expo Center in Redmond, Ore. Customers can visit the Spartan Chassis booth (#2135 between Miller Lane and Tye Lane) Thursday through Saturday during show hours for the opportunity to experience a Spartan Chassis-equipped motor coach.

"We consistently find that it is the breadth of features and performance of a Spartan Chassis which create customer delight and differentiate our products," said Timothy Hamm, Vice President, Sales and Business Development of the Specialty Vehicles business unit, Spartan Chassis. "This Ride and Drive program is about providing new and existing customers an opportunity to experience the most dynamic ride and handling chassis on the market."

Spartan Chassis is partnering with Entegra Coach to offer the Ride and Drive experience for attendees of the FMCA rally. All participants who complete the Ride and Drive on the Entegra Anthem, equipped with a Spartan K3 chassis, will receive free Spartan apparel. One Ride and Drive participant will be randomly selected to receive a \$500 fuel card.

The goal at Spartan Chassis is to provide its end-users with an exceptional RV experience, no matter the destination, duty-cycle or configuration. Spartan Chassis consistently drives innovation that improves motor coach performance, including ride quality, maneuverability and handling. Spartan's OEM customers recognize the company and its ability to design, engineer and manufacture a superior chassis.

Ride and Drive reservations can be scheduled at the booth or online in advance of the FMCA's 90<sup>th</sup> Family Reunion event in Redmond, Ore., [here](https://spartanchassis.youcanbook.me/) (<https://spartanchassis.youcanbook.me/>).

### **About Spartan Chassis, Inc.**

Spartan Chassis, Inc. is a world-class leader in the engineering, manufacturing and marketing of chassis and aftermarket parts for emergency response, recreational vehicle (RV), defense and specialty vehicles. End users recognize and request the Spartan Chassis brand, which consistently delivers superior performance, exceptional safety ratings and innovations which distinguish us from the competition. Visit Spartan Chassis at [www.spartanchassis.com](http://www.spartanchassis.com).

### **About Spartan Motors**

Spartan Motors, Inc. designs, engineers and manufactures specialty chassis, specialty vehicles, truck bodies and aftermarket parts for the recreational vehicle (RV), emergency response, government services, defense, and delivery and service markets. The Company's brand names – Spartan<sup>™</sup>, Spartan Chassis<sup>™</sup>, Spartan ER<sup>™</sup>, Spartan ERV<sup>™</sup> and Utilimaster® - are known for quality, performance, service and first-to-market innovation. The Company employs approximately 1,700 associates at facilities in Michigan, Pennsylvania, South Dakota, Indiana, and Florida. Spartan reported sales of \$470 million in 2013 and is focused on becoming a global leader in the design, engineering and manufacture of specialty vehicles and chassis. Visit Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

This release contains several forward-looking statements that are not historical facts, including statements concerning our business, strategic position, financial strength, future plans, objectives, and the performance of our products. These

statements can be identified by words such as "believe," "expect," "intend," "potential," "future," "may," "will," "should," and similar expressions regarding future expectations. These forward-looking statements involve various known and unknown risks, uncertainties, and assumptions that are difficult to predict with regard to timing, extent, and likelihood. Therefore, actual performance and results may materially differ from what may be expressed or forecasted in such forward-looking statements. Factors that could contribute to these differences include operational and other complications that may arise affecting the implementation of our plans and business objectives; continued pressures caused by economic conditions and the pace and extent of the economic recovery; challenges that may arise in connection with the integration of new businesses or assets we acquire or the disposition of assets; issues unique to government contracting, such as competitive bidding processes, qualification requirements, and delays or changes in funding; disruptions within our dealer network; changes in our relationships with major customers, suppliers, or other business partners, including Isuzu; changes in the demand or supply of products within our markets or raw materials needed to manufacture those products; and changes in laws and regulations affecting our business. Other factors that could affect outcomes are set forth in our Annual Report on Form 10-K and other filings we make with the Securities and Exchange Commission (SEC), which are available at [www.sec.gov](http://www.sec.gov) or our website. All forward-looking statements in this release are qualified by this paragraph. Investors should not place undue reliance on forward-looking statements as a prediction of actual results. We undertake no obligation to publicly update or revise any forward-looking statements in this release, whether as a result of new information, future events, or otherwise.

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