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**SPARTANMOTORS.COM**

## **Spartan Chassis Introduces PremierCare Maintenance Plan**

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### **Plan Available Exclusively on Spartan Chassis-Equipped Motorhomes Sold by Motor Home Specialists**

CHARLOTTE, Mich., Jan. 14, 2015 (GLOBE NEWSWIRE) -- [Spartan Chassis, Inc.](#) ("Spartan"), a subsidiary of [Spartan Motors, Inc.](#) (Nasdaq:SPAR), announced today, during the first day of the 2015 Florida RV SuperShow in Tampa, Florida, that it will introduce PremierCare – a free maintenance plan for your motorhome chassis – beginning in 2015. PremierCare will initially be available exclusively at [Motor Home Specialists](#) in Alvarado, Texas, prior to the program expansion at a later date. Spartan Chassis associates will be available January 14-18 in booth #560 for additional information.

PremierCare – the industry's first and only three year\* or 50,000 mile complementary chassis maintenance plan – is available on all units sold at Motor Home Specialists equipped with a Spartan chassis. The plan applies to the Foretravel Realm on Spartan's K3GT chassis, the Entegra Cornerstone on Spartan's K3 chassis and the Entegra Anthem and Aspire, both of which are on Spartan's MMTG chassis.

Now, one of the most reliable chassis on the market has a free maintenance plan to match. PremierCare is a worry-free guarantee for the first three years\* of ownership. Owners can enjoy free scheduled maintenance, roadside assistance and 550+ North American service centers.

Spartan's PremierCare plan and the extensive services that protect your chassis can be performed with just three visits to a Spartan-authorized service center. Travel with confidence knowing all service and maintenance needs will be performed by a trained professional. Feel free to explore anywhere – with service centers throughout the U.S. and Canada, Spartan is always close by. Spartan Chassis believes a premier chassis deserves a premier maintenance program.

Spartan's PremierCare introduction is a component of the company's D.R.I.V.E. initiative, as it is about building excited customers and brand loyalists. Spartan prides itself on providing owners with superior customer service and care unattainable elsewhere.

D.R.I.V.E. is Spartan's operating strategy based on five tenets:

- **Diversified Growth**
- **Redefining Technology and Innovation**
- **Integrated Operational Excellence**
- **Vibrant Culture**
- **Excited Consumers/Brand Loyalists**

\* K3GT chassis includes three years (36 months) of free maintenance. K3 chassis includes two years (24 months) of free maintenance, not three years (36 months). MMTG chassis includes one year (12 months) of free maintenance, not three years (36 months).

### **About Spartan Chassis, Inc.**

Spartan Chassis, Inc. is a world-class leader in the engineering, manufacturing and marketing of chassis and aftermarket parts for emergency response, recreational vehicle (RV), defense and specialty vehicles. End users recognize and request the Spartan Chassis brand, which consistently delivers superior performance, exceptional safety

ratings and innovations that distinguish us from the competition. Visit Spartan Chassis at [www.spartanchassis.com](http://www.spartanchassis.com).

### **About Spartan Motors**

Spartan Motors, Inc. designs, engineers and manufactures specialty chassis, specialty vehicles, truck bodies and aftermarket parts for the recreational vehicle (RV,) emergency-response, defense, government services, delivery and service markets. The Company's brand names – Spartan™, Spartan Chassis™, Spartan ERV™ and Utilimaster® - are known for quality, performance, service and first-to-market innovation. The Company employs approximately 1,700 at facilities in Michigan, Pennsylvania, South Dakota and Indiana. Spartan reported sales of \$470 million in 2013 and is focused on becoming a global leader in the design, engineering and manufacturing of specialty vehicles and chassis. Visit Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

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