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Road Rescue Adds Ambulance Veteran as VP of Sales

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MARION, S.C., June 24 /PRNewswire-FirstCall/ -- Road Rescue, Inc., a leading engineer and manufacturer of modular ambulances and specialty vehicles, announced it has named Charles (Richard) Hamilton as Vice President of Sales.

Marion, S.C.-based Road Rescue said Hamilton brings 26 years of business development experience to the Company, including 20 years of experience in the ambulance market.

Hamilton joins Road Rescue from Elkhart, Ind.-based McCoy Miller, Inc., where he served as general sales manager and was responsible for day-to-day sales operations, the planning, scheduling and coordinating of production schedules, distribution of manufactured products, and the development and implementation of strategic business, sales and engineering plans.

"Richard brings a high-level of experience and insight to Road Rescue's management team and we are looking forward to leveraging those strengths as we continue to grow," said Chuck Drake, president of Road Rescue. "Richard has excelled in our industry for many years, he knows our dealers and customers and we expect that he will play a major role in helping us expand our sales presence throughout the United States."

Hamilton spent 10 years at McCoy Miller, Inc., rising from regional sales manager to managing company-owned dealerships to general sales manager. Prior to McCoy Miller, Hamilton was regional sales manager for Houston, Texas-based Collins Industries, a specialty vehicle and ambulance maker.

"Bringing in Richard is a key win for Road Rescue," said John Szykiel, CEO of Spartan Motors. "He sold more than 250 McCoy Miller ambulances a year through Road Rescue's current dealer network and we look forward to bringing his relationships, talents and product knowledge to our team. The addition of Richard also signifies the acceptance of Road Rescue within Marion, South Carolina."

About Road Rescue:

Established in 1976, Road Rescue, Inc. (<http://www.roadrescue.com>) designs and manufactures custom modular ambulances and specialty vehicles. The Road Rescue(TM) brand name means high quality, innovation and customer care for emergency vehicle personnel throughout North America. Road Rescue vehicles are sold through a dealer network that covers the United States and Canada. Road Rescue is a subsidiary of Spartan Motors, Inc.

About Spartan Motors

Spartan Motors, Inc. (Nasdaq: SPAR) (<https://theshyftgroup.com>) designs, engineers and manufactures custom chassis and vehicles for the recreational vehicle, fire truck, ambulance and emergency-rescue markets. The company's brand names -- Spartan(TM), Crimson Fire(TM), Crimson Fire Aerials(TM) and Road Rescue(TM) -- are known in their market niches for quality, value, service and being the first to market with innovative products. Spartan Motors employs approximately 700 at facilities in Michigan, Alabama, Pennsylvania, South Carolina, and South Dakota and is publicly traded on The Nasdaq Stock Market under the ticker symbol SPAR.

SOURCE Road Rescue, Inc.