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**SPARTANMOTORS.COM**

## **Photo Release — Michigan Speaker of the House, Kevin Cotter, Recognizes Spartan Motors' Revitalization Initiatives**

August 5, 2015

CHARLOTTE, Mich., Aug. 5, 2015 (GLOBE NEWSWIRE) -- Michigan House Speaker, Kevin Cotter, alongside State Representative Tom Barrett, District 71, and staff today toured [Spartan Motors, Inc.'s](http://www.spartanmotors.com) (NASDAQ:SPAR), manufacturing facilities and met with key senior leadership to lend their support and extend their congratulations on renewed growth and momentum by the Charlotte, Mich.-based specialty vehicle manufacturer.

### [Spartan Motors' Revitalization Initiatives \(a\)](#)

Michigan Speaker of the House, Kevin Cotter and Representative Tom Barrett "Impressed with the diversity of innovation and processes" at Spartan Motors

### [Spartan Motors' Revitalization Initiatives \(b\)](#)

House Speaker Cotter, Representative Barrett, and extended team stand in front of a proud Spartan Motors production mainstay -- the Metrostar fire truck cab

### [Spartan Motors' Revitalization Initiatives \(c\)](#)

Russell Chick, Spartan Motors' Corporate Director of Marketing, explains Spartan's advanced engine dressing procedures

### [Spartan Motors' Revitalization Initiatives \(d\)](#)

Speaker Cotter, Representative Barrett and team make a final stop at the dynamometer testing station, before this Isuzu cab and chassis leaves the production line

Photos accompanying this release are available at

<http://www.globenewswire.com/newsroom/prs/?pkgid=34958>

<http://www.globenewswire.com/newsroom/prs/?pkgid=34959>

<http://www.globenewswire.com/newsroom/prs/?pkgid=34963>

<http://www.globenewswire.com/newsroom/prs/?pkgid=34964>

Speaker Cotter, of Michigan's 99<sup>th</sup> District, and District 71 Representative Tom Barrett (encompassing Charlotte, Mich.) visited Spartan's Charlotte campus in an effort to understand better the unique nature of Spartan's engineering, manufacturing and assembly processes, across multiple varied markets. Of particular interest to the group, were the Company's recent significant operational changes, enabling Spartan to create their industry-leading products more

efficiently and with higher quality.

"Spartan's manufacturing and assembly facilities span across the country, but we're seeing a model of excellence, and what they're capable of, right here in Charlotte, in the heart of America's manufacturing capital - Michigan," explained Speaker Cotter. "I'm very impressed with the diversity of innovation and processes – across verticles – that take place on this campus. From RV chassis to fully-equipped fire apparatus and custom drill rigs, the expertise this company and its employees bring to the table is making a big impact on Michigan's economy, and beyond."

While visiting Spartan, Speaker Cotter greeted employees and talked about the importance of responsive manufacturing and a customer-centric midset, in today's evolving and hyper competitive global marketplace.

"One thing Spartan does better than most is to insist on an upfront, complete needs analysis to assess fully our customers objectives, and how Spartan can help them moving forward. Once our teams complete that analysis, they transfer that knowledge into vehicles and services designed and custom engineered to help our clients meet their goals – in their specific environments – so they can better serve their customers and communities," said Daryl Adams, President and Chief Executive Officer, Spartan Motors.

### **About Spartan Motors**

Spartan Motors, Inc. designs, engineers and manufactures specialty chassis, specialty vehicles, truck bodies and aftermarket parts for the recreational vehicle (RV), emergency response, government services, defense, and delivery and service markets. The Company's brand names – Spartan™, Spartan Chassis™, Spartan ER™, Spartan ERV™ and Utilimaster® – are known for quality, performance, service and first-to-market innovation. The Company employs approximately 1,700 associates at facilities in Michigan, Pennsylvania, South Dakota and Indiana. Spartan reported sales of \$507million in 2014 and is focused on becoming a global leader in the design, engineering and manufacture of specialty vehicles and chassis. Visit Spartan Motors at [theshyftgroup.com](http://theshyftgroup.com).

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